



**Annapolis Recreation and Parks  
Department Headquarters**  
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Hello Prospective Advertiser!

The Annapolis Recreation and Parks Department (ARPD) enriches the quality of life for Annapolis area residents as advocates for healthy, active living. We offer quality recreational programs and community facilities, including an array of parks and natural open spaces.

To promote our programs, ARPD produces a quarterly Program Guide. The Program Guide includes course offerings, special events, membership information for the Roger W. "Pip" Moyer Community Recreation Center (PMRC), programs at the Stanton Community Center (SCC) and information on City of Annapolis parks, trails and the Harbormaster.

We invite you to advertise in the Fall 2019 Program Guide! Your local organization, business or agency will enhance our Program Guide by providing the Annapolis area community with your business' information, and in turn, lead community members to your programs and services.

The Fall 2019 Program Guide will be distributed by *The Capital* newspaper to more than 16,100 Sunday edition subscribers in Annapolis and surrounding areas. An additional 2,500 copies will be taken to Annapolis-based libraries, schools, Annapolis City Hall and distributed at PMRC and SCC. The current Program Guide is always available online at [www.annapolis.gov/programguide](http://www.annapolis.gov/programguide). The Fall 2019 Program Guide will be distributed in mid-August with a shelf life of approximately four months.

*\*Ad size, cost, availability (\*Specific dimensions will be provided to contracted advertisers):*

1/2 page back cover horizontal ad for \$675 (1 ad available)

1/4 page back cover vertical ad for \$390 (2 ads available)

1/4 page inside front cover vertical ad for \$340 (2 ads available)

1/4 page inside vertical ad for \$315 (2 ads available)

1/8 page inside horizontal ad for \$215 (2 ads available)

**Ad commitment must be made by Friday, July 19, 2019 and actual ads are due by Wednesday, July 24, 2019.** Please submit PDF or EPS files.

*Note that previous Program Guide advertisers will receive a 5% discount to the amount listed above.*

If you are interested in advertising in the Fall 2019 ARPD Program Guide, please contact Dana Strotman at [ddstrotman@annapolis.gov](mailto:ddstrotman@annapolis.gov). **ACT NOW!**

Sincerely,

[Dana Strotman](#)  
Marketing Coordinator

